



Helping startups, entrepreneurs and innovators commercialize their products and ideas by providing them the resources and expertise they need to succeed.

WHO WE WORK WITH

Entrepreneurs and startups at any stage

Idea - We provide idea assessments and market intelligence to guide you into realizing a working concept.

Concept - We provide business and financial planning to launch your product to the market.

Traction - We provide operational support, access to grants and special services to accelerate you to product market fit.

High Potential - Co-locate with us and get hands on support, a dedicated advisor and access to more extensive services, resources and industry expertise.

HOW CAN YOU JOIN?

Apply: Fill out an application form at sparkcentre.org

Intake Call: A quick phone call to get to know you and your business.

Meeting: An in-depth meeting going over details of your business needs and the resources Spark can offer.

WHY JOIN THE SPARK COMMUNITY?

We help do the heavy lifting on the business side so that you can focus on the product and your customer. You don't have to be an expert in everything – leverage our experts to achieve your goals.

KEY CRITERIA

- Technology or innovative based businesses
- Companies based in Durham Region or Northumberland County
- Entrepreneurs who are coachable & willing to work with us

INDUSTRY EXPERTS TO HELP YOU

- Marketing • Sales • Corporate Design • Presentation & Pitch Skills • Sales Negotiation • Branding • Software • Legal Contracts • Legal & Intellectual Property • Manufacturing & Distribution

CLIENT SERVICES AVAILABLE TO YOU

- Idea Assessment • Business Planning • Financing & Funding • Market Intelligence • Startup Skills • Government Grants

PARTNERS WHO WILL WORK WITH YOU

- Thomas, Efraim LLP • Collins Barrow • Slingshot • BDO • Bereskin & Parr • B2B Sales Connections • PB+J • Print Three • Dimock Stratton • Prima IP

AND MORE...



904.432.3999 | info@sparkcentre.org | www.sparkcentre.org

